

2026 SPONSORSHIP PACKET



 **OPEN** 
STREETS
C O R V A L L I S
www.openstreetscorvallis.org

ABOUT US





Open Streets Corvallis is a free street festival that re-imagines our most shared of public spaces — our streets and parks — as places where people want to walk, bike, and play. About a mile of city streets are open to pedestrians, bicyclists, skateboarders... anyone who enjoys being active! Activities along the route and in the parks feature games, live music, art, food, and other entertainment for all ages and abilities.

BUILDING COMMUNITY



Everyone can participate!

Our 2025 event brought together over 75 organizations, businesses, and community groups. More than 2,000 participants walked, biked, rolled, and otherwise moved through two parks and the car-free streets between them.





Christian Church
D BOOTH

2 HOUR
PARKING
PERMIT
REQUIRED

WHAT
WE DO

- **Improve the health of Corvallis residents**
- **Encourage physical activity**
- **Increase awareness of active, alternative, and sustainable transportation options**
- **Positively impact neighborhood livability and build community**
- **Bring together neighbors, residents, and visitors**
- **Create opportunities for businesses and groups, and recirculate money back into the local economy**
- **Have fun!**



STREET DEMONSTRATIONS





What would streets look like if people of all ages and abilities could travel comfortably and safely?

Each year, Open Streets Corvallis showcases temporary demonstrations, such as curb extensions, traffic circles, sharrows, and other street calming features. The life-sized installations let festival attendees see what people-oriented streets look like and how they actively encourage bicycling, make walking more pleasant, and improve safety.

COMMUNITY SUPPORT





As an Open Streets Corvallis sponsor, you support active people and healthy neighborhoods, receiving publicity based on your sponsorship level.

Sponsorship is an opportunity to promote your company or business on the Open Streets Corvallis website, social media pages, our event t-shirts, and in an activity space on event day. There are many creative opportunities for your business to support Open Streets Corvallis.



IN THE COMMUNITY

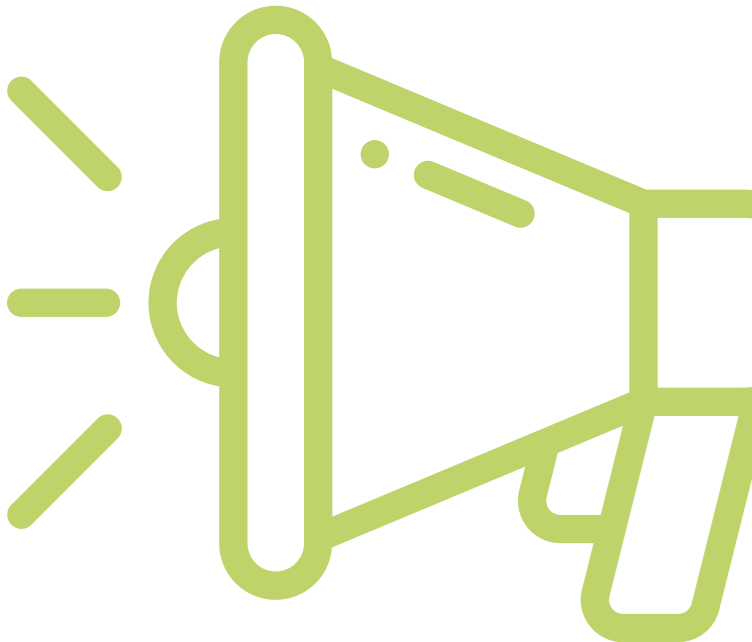
Posters	100 distributed to local businesses
Flyers	500 distributed to the community
Door Hangers	250 households
Volunteer T-shirts	150
Sponsor Thank You Signs	5 at the event

WEB, SOCIAL MEDIA, AND NEWSLETTERS

Open Streets Corvallis and the City of Corvallis have a combined following of more than 9,800 on Facebook and 5,200 on Instagram. The 2025 Facebook event had more than 1,800 responses and a reach of more than 36,000. *Openstreetscorvallis.org* had over 4,800 visitors and 11,300 views in the month leading up to the event.

Traditional and online media includes:

- City of Corvallis Webpage and Newsletter
- Corvallis Advocate Newspaper
- Corvallis Bicycle Collective Newsletter
- Corvallis Gazette Times Newspaper
- Corvallis School District Website
- Corvallis Sustainability Coalition Newsletter
- Darkside Cinema
- Visit Corvallis



SPONSORSHIP LEVELS



FUN
\$150

- Logo on website and “Thank You” signs
- 10'x10' exhibition space

SUPPORTER
\$500

- Logo on volunteer t-shirts
- Mention on social media
- Logo on website and “Thank You” signs
- 10'x10' exhibition space

ADVOCATE
\$1,000

- Company banner displayed at event (1)
- Mentioned or logo in newsletter
- Logo on volunteer t-shirts
- Mention on social media
- Logo on website and “Thank You” signs
- 10'x10' exhibition space

PROMOTER
\$2,500

- Logo on pre-event advertising
- Preference in location of activity
- Company banner displayed at event (1)
- Mentioned or logo in newsletter
- Logo on volunteer t-shirts
- Mention on social media
- Logo on website and “Thank You” signs
- 10'x10' exhibition space

CHAMPION
\$5,000

- Recognition on event-day signage
- Logo on pre-event advertising
- Preference in location of activity
- Company banner displayed at event (2)
- Mentioned or logo in newsletter
- Logo on volunteer t-shirts
- Mention on social media
- Logo on website and “Thank You” signs
- 10'x10' exhibition space

BECOME A SPONSOR





Open Streets Corvallis Sponsorship Form

If interested, please fill out our online form (preferred) or fill, and cut out the sponsor sheet provided.

Company Name (as you would like it displayed)

Contact Name

Address

Phone

Email

Yes! I will sponsor Open Streets Corvallis at the level indicated below:

___ Fun (\$150)

___ Advocate (\$1,000)

___ Champion (\$5,000)

___ Supporter (\$500)

___ Promoter (\$2,500)

Sponsorship Total

In-kind sponsorship opportunities available. We can discuss options that work for you.

Signature

Deadlines: Please respond by **May 1, 2026**, to receive maximum recognition on early print items (posters, etc.). We are unable to guarantee all benefits if the enclosed form is not returned to the City of Corvallis by the deadline.

Please make checks payable to the City of Corvallis with Open Streets in the memo line:

Mail:
PO Box 1083
Corvallis, OR 97339

Dropoff:
1245 NE 3rd St
Corvallis, OR 97330

Questions? Contact Lindsey Almarode at the City of Corvallis.
(541) 766-6729 x5012 Lindsey.Almarode@corvallisoregon.gov

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[instagram/openstreetscorvallis](https://www.instagram.com/openstreetscorvallis)

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